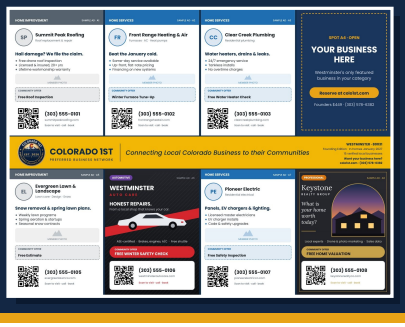
COLORADO 1ST PREFERRED BUSINESS NETWORK

Connecting Local Colorado Business to their Communities

THE ACTUAL WESTMINSTER CARD · IN HOMES JANUARY 2027

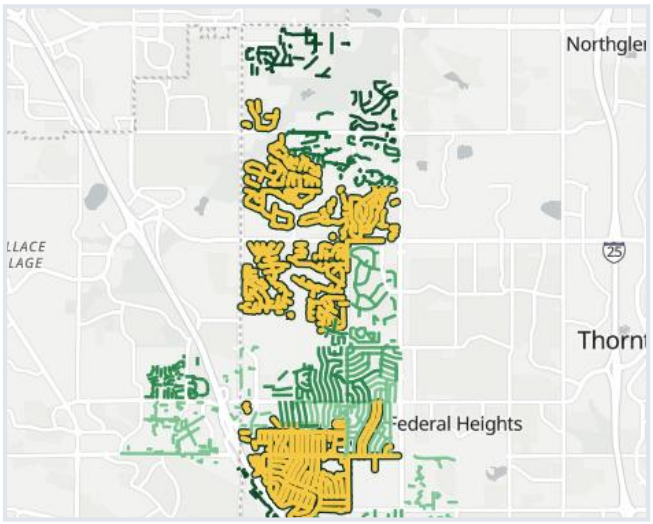


Be Westminster's only business in your category.

5,000 of Westminster's best homes, or about 10,000 with Northglenn. One business per category, so your competitor can't buy the spot next to you.

5,000	89%	$608K	$139K
homes in Westminster 80031	are homeowners	median home value	median household income

WHO GETS THE CARD



Our 10 routes in ZIP 80031 (gold) · Map © OpenStreetMap contributors

Every home on 10 hand-picked carrier routes in north and central Westminster: 5,057 doors. We chose the routes with the most homeowners and single-family houses (Census estimates), the households that hire local pros and keep a good card on the fridge.

WHAT YOU GET

- **Your category, exclusively**
  One plumber. One dentist. One roofer. First right to renew every edition. Plus a community spotlight that gives families a reason to keep the card.
- **A tracked mobile offer page**
  Your QR opens your offer with Call, Website and Directions buttons. Every tap is counted.
- **Week-4 Results Update**
  A one-page look at what your ad has done so far, before the renewal deadline.
- **Quarterly results report**
  Scans, calls and new customers from the card, with the estimated value of those responses.
- **Scan to Win Ben sends people to your ad**
  Homeowners who scan any 3 ads are entered to win a $100 gift card to a business on the card. More scans for you in the first month.
- **Design included**
  We lay out your ad. You approve it before print.



Sample report (fictional data). Most mailers leave you guessing. Ours shows the numbers: scans, call taps, and the estimated value of the responses, based on the customer figures you give us.

BOTH TOWNS · ~10,000 HOMES

$848

your category on both cards

JUST WESTMINSTER

$449

5,000 homes · 3 months in homes

Founding prices. Reserve now for 2027; closes Dec 4. Standard rate is $499 per town. Founders keep 10% off for as long as they renew (one skipped edition allowed). No long-term contract. Your spot is yours once the invoice is paid, first come, first served.

Scan to see what your customers see

The live demo offer page your ad would open.

See which categories are still open

colo1st.com/westminster shows a live board.

Claim your category

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colo1st.com